










EBSA Sponsorship Benefits

-  An Evanston Baseball or Softball team is named for your business or organization. Players proudly wear their team jerseys with sponsors' names on the front to school, around town and, of course, at the ballpark.
-  A team photo mounted on a wooden plaque recognizing your support is provided at the season's end – the plaque is suitable for display at your place of business.
-  All sponsor businesses and organizations are listed with logos or business cards, along with links to sponsor webpages (if desired) on the EBSA website visited by nearly 60,000 Evanston baseball and softball families and others this past year. The EBSA website can be accessed at www.evanstonbaseball.com or www.evanstonsoftball.com. Sponsors may also choose to include a promotional advertisement or business card on the EBSA webpage (see ads for current sponsors by clicking on the Sponsors link at either of the above website addresses).
-  Terrific word-of-mouth publicity from April through July as your team's name is mentioned countless times by players and families all over Evanston.
-  The Evanston Review and Roundtable will carry weekly results of the games listed by team name for our Middle, Major and Pony leagues.
-  Annual sponsor thank-you and acknowledgement is included in our co-presidents' Letter to the Editor at the Evanston Review at the end of the season.
-  Additional sponsorships are available offering customized marketing opportunities - just ask for details.

