



February 6, 2010

Dear Friend,

Sponsoring baseball and softball teams through the Evanston Baseball and Softball Association (EBSA) is a great way to support and encourage the youth in our community as well as provide tremendous visibility for your business or organization.

Last year more than 1,600 children ranging in age from 5-15 on 128 teams wore Sponsors' uniforms in approximately 700 games throughout Evanston! Our players proudly wear their team jerseys displaying the name of their individual sponsoring businesses or organizations. Additionally, support from sponsors provided over \$10,000 in financial assistance for children who otherwise would not have been able to play and helped us purchase much needed equipment for the league. It is because of our Sponsors' support that the EBSA continues to be so inclusive and successful.

We are pleased to invite you to join the nearly 90 local area businesses and organizations that showed their generous and enthusiastic support for Evanston's youth baseball and softball league last season by sponsoring one or more of our teams. We have attached an EBSA Sponsorship Benefits sheet highlighting some of the ways in which EBSA sponsorship will provide visibility for your business or organization. For those Sponsors who are interested in additional ways to support the EBSA, there are also customized marketing opportunities available.

We hope you will become a member of the EBSA Sponsorship family. We have kept our sponsorship fees the same as previous years and they are listed on the attached Sponsorship Registration form. To sponsor a team(s) for the 2010 season, please send in the enclosed Sponsorship Registration form with your sponsorship fee. We ask that all Sponsorship registrations be returned to us no later than ***Friday, February 26th*** to provide time to order and print the uniforms with your name on them prior to the season. Please contact any of us with any questions you have.

Thank you for your support.

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